

Investment Watch

Spring 2019 Outlook



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Welcome

The new financial year has started on a reasonable footing supported by monetary policy (reduction in the official cash rate) and fiscal expansion (tax cuts and rebates). A pick-up in consumer confidence and PMI points to a moderation of the slowdown we've seen following the Federal election. This month we update our outlook to year-end and look at sectors that will benefit from the more favourable domestic conditions including REITs and Retail. We update our Asset Allocation settings and Michael Knox explains the roots of the bond bubble.

Recently published research

AustraliaStrategy	(16/9)	Sells, Trims and Non-preferred Stocks
Consumer Discretionary	(9/9)	Post FY19 reporting season stock take
TPG Telecom HOLD PT A\$5.89	 (5/9)	Waiting at the cross roads
Telstra ADD PT A\$4.46	 (2/9)	NBN delays strike again
Oil Search ADD PT A\$8.72	 (3/9)	Papua gets critical approval

In this issue  indicates published research available online.

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KKR Credit Income Fund (ASX: KKC)



KKR Credit Income Fund (ASX: KKC) to raise up to approximately \$750 million.

KKR aims to provide investors with attractive, risk-adjusted returns and access to a diversified portfolio of credit investments.

Offer Open

Monday, 14 October 2019

Broker Firm Offer Close

Thursday, 31 October 2019

Commencement of Trading

Thursday, 21 November 2019

Key Features:

- KKR to fund all establishment costs, meaning NAV will equal the issue price
- Access to a leading global alternative asset manager with nearly US\$70 billion of fixed income assets managed by KKR Credit
- Low expected correlation to Australian and global equities
- Target Distribution of 4% - 6% p.a. and a Target Total Return of 6% - 8% p.a. (net of fees) with quarterly distributions

Morgans is a Joint Arranger and Joint Lead Manager to the Offer.



Company website
www.kkr.com



View offer details
morgans.com.au/Corporate-Deals/KKR-Credit-Income-Fund-Offer

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Equity strategy

Updating our outlook to year-end

Morgans year-end forecasts

	Morgans (CY19)	Consensus (CY19)
GDP Growth	2.2%	1.9%
Inflation	2.0%	2.0%
RBA Cash Rate	0.75%	0.75%
AUD	\$0.70	\$0.68
ASX200 Target	6570	6600

Sources: Morgans, Bloomberg

The new financial year has started on a reasonable footing supported by monetary policy (reduction in the official cash rate) and fiscal expansion (tax cuts and rebates). A pick-up in consumer confidence and PMI points to a moderation of the slowdown we've seen following the Federal election. House prices appear to have bottomed and there is likely to be more support in the form of further rate cuts. The August reporting season presented evidence that the consumer is responding to stimulus so the October AGM season will be an important barometer for the health of corporate profits.

Given the strong run in the equity market (ASX +17% YTD to 31 August 2019) and valuations discounting higher levels of growth than we forecast, we do see any hiccup in the global economic outlook as a catalyst for a correction. In our view the most vulnerable parts of the market are the crowded trades of growth and income stocks. Performance in September suggests some rotation out of these positions may be on the way.

S&P500

US earnings have continued to grow at a slower but steady pace in calendar 2019. We think that fair value for the S&P500 in the final quarter of 2019 is 2,766 points. As we approach the beginning of the fourth quarter, we see that the S&P500 is trading at around 3,000 points. We expect a seasonal correction in the S&P500 in coming months. This should be followed by a normal seasonal rally in equities in December and January 2020.

Economy

Australian GDP grew by only 1.4% in the year to June 2019. This appeared to be because of weakness in private investment. A decline in capital formation reduced 0.3% from the number. A decline in inventories subtracted another 0.5%. We think this decline in private investment was primarily because of the uncertainty surrounding the Australian election in that quarter. At the time, the Opposition was expected to form government with a program of higher taxes on capital gains and higher taxes on residential investment.

We think the September quarter will show a return of business confidence. We think that year on year growth in the Australian economy will rise to 1.8%. This should rise further to 2.2% in the fourth quarter of 2019 and 2.4% in the first quarter of 2020. Growth in the Australian economy at 2.2% will therefore match the Federal Reserve outlook of 2.2% growth for the same year.

Weakness in inflation should see further declines in the Australian cash rate. Following the recent 25 basis point cut, we believe there will be a further cut to 0.5% in the first quarter next year.

S&P/ASX 200

Improvement in export commodity returns has generated a firm outlook for earnings per share in the Resources sector. This, together with a low international interest rate outlook, has generated a fair value for the ASX200 of 6,570 points. The market is currently trading near fair value. We think the ASX200 is likely to experience a seasonal correction in line with the S&P500. This should restore value to the ASX200 and set the market up for a healthy rally at year end.



Economics – How the US China trade war caused the Bond bubble

In the English-speaking world, economics is now based on the work of Maynard Keynes. In a communist economy, economics is based on the works of Marx and the works of Lenin. China is run by the Chinese Communist Party (CCP). The leaders of the CCP have learnt their economics from reading Marx and Lenin.

Marx emphasised commodities trading. He said that “a commodity, no matter how dirty or filthy, will make money of itself”. As well as commodities, Marx also believed in the bond market. He talked about the “sovereignty of the bond holder”. When you own the bond of another country, that puts you in a situation of power over that other country. Marx had a very high belief in gold. He said that “gold is the money of the world”.

In the Chinese economy, there is a different emphasis on each of those things: commodities, the bond market and gold, compared to a Western economy. In a Western economy, we follow Maynard Keynes. Keynes said that gold is a “barbarous relic”. In China, representatives of the Central Bank of China encourage people to own gold.

Understanding Marxist thinking of Chinese communist leadership allowed us to understand why China is an essentially commodities orientated country and why China built up its gold reserves. It has also built up reserves in the bonds of foreign countries, and built up an emphasis on trading commodities.

China has moved from a situation where it's basically a manufacturing economy to being predominantly a service economy, but it's still in a situation where the majority of its export revenue is gained from exporting manufactured products. This is why it has moved to find a source of services income by building ports and railways in other countries. That program is called Belt and Road.

But what China has attempted to do, to support this program, is attempt to make the RMB a reserve currency. This is because Britain, in this period of economic expansion and imperial expansion in the late 19th century, made the pound Sterling the premier reserve currency of the world. To make that possible, Britain created important financial institutions and links, which China currently lacks. The first of these was an internationally respected central bank. The Bank of England had existed for almost 200 years by the late 19th century. It was the faith in the Bank of England which generated international faith in the pound Sterling. Britain had also created an international banking network to provide services to support trade financed in the pound Sterling.

China currently lacks the financial institutions and links that Britain established in the late 19th century. Instead, what it has tried to do is go through official channels. Through the International Monetary Fund (IMF), it has had the RMB included in the basket of currencies used by the IMF, called the Special Drawing Right (SDR). In addition, it has provided through the IMF a series of currency swaps in which it has swapped the RMB with the currencies of

other central banks that are part of the SDR. As a result, it has built up its international reserves and the proportion of international reserves that are denominated in RMB. Still, it was doing this from an incredibly low base.

Composition of Foreign Reserves Q1 2019

Currencies	Percent
United States Dollars (USD)	61.82
Euro (EUR)	20.24
Japanese Yen (JPY)	5.25
British Pound sterling (GBP)	4.54
Chinese RMB (CNY)	1.95
Canadian Dollars (CAD)	1.92
Australian Dollars (AUD)	1.67
Swiss Francs (CHF)	0.15
All other countries	2.45

Source: IMF composition of Foreign Office Exchange Reserves

In Q1 2017, the RMB was only 1.1% of international reserves. This was a lower number than the Australian dollar had at that time. The table above shows in the most recent time period, which is the Q1 2019, the total proportion of international reserves held in RMB is still only 1.95%. This is only slightly higher than the proportion held in CAD of 1.92% and the proportion held in AUD of 1.67%.

The proportion of international reserves held in RMB is vastly lower than the overwhelmingly dominant international currency, the USD, with 61.8% of all international reserves. In spite of all its efforts, the RMB is only a minor player in international reserves and international finance.

Chart 1 – A fall in the RMB



Source: Morgans, Bloomberg

The major effects of the trade war seem not to be on trade but on financial confidence.



Refer to our recent research for more Economics coverage. Subscribe to the **Morgans Podcast** <http://bit.ly/2oyOphn>

What happens when you have an international confrontation over trade between the US and China? What's supposed to happen, theoretically, is the US increases its terms-of-trade and the exchange rate goes up against China, which it increased tariffs on. Back in March 2018, President Trump first increased the tariffs on imports of Chinese goods into the US.

The RMB USD exchange rate is shown in Chart 1. The RMB peaks, relative to the USD in February 2018, immediately before the US starts to put up tariffs on imports of Chinese goods into the US. The RMB has been on average falling ever since. And as it falls, international reserves and international trade finance, which is held in RMB, is being sold and used to buy US treasury bonds.

Up until March 2018, our model of US treasuries was going up, based on the rise in the US Fed funds rate. Once the capital flight from China into US treasuries began in March 2018, we have seen an unanticipated but major decline in US treasury bond yields. This decline is shown in Chart 2.

That decline in US treasury bonds has led to a decline in all of the bond yields of advanced economies. We have seen a dramatic decline in Australian ten-year bond yields, down to an all-time record low, which has happened just slightly after, but a direct result, of the decline in US treasury yields.

Our bond models, based on normal market conditions, tell us that we now have a situation where Australian and US 10-year bond yields are trading significantly below expected values, in fact our model shows a very high probability of a rise in the near term.

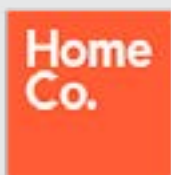
Chart 2 – Leads to a fall in US bond yields



Source: Morgans, Bloomberg

These very low levels of bond yields have been caused as a result of the capital flight from RMB securities into US bonds as a result of the fear engendered by the trade war. The major effects of the trade war seem not to be on trade but on financial confidence. Loss of financial confidence in the RMB is generating a flight out of RMB securities into US bonds.

Initial Public Offers and Retail Entitlement Offers



Initial Public Offer at \$3.35 per share to raise \$300m.

HomeCo is an internally managed property group focused on ownership, development and management of 30 operating retail and services centres (former Masters Home Improvement retail stores) across VIC, QLD, NSW and WA.



Initial Public Offer to raise between \$1,244.8m and \$1,400.4m at \$2.00 to \$2.25 per share

Latitude is a digital payments, instalments and lending platform that provides innovative products and services that support the needs of customers and merchants and other commercial partners, leveraging its technology and database of customer information.



Initial Public Offer at \$0.90 to raise \$49.3m

Damstra is a leading Australian provider of workplace management solutions to multiple industry segments across the globe that develops, sells and implements integrated hardware and SaaS solutions in industries where compliance and safety is of utmost importance.



Underwritten 1 for 6 Non-Renounceable Entitlement Offer at \$0.82

Superloop is an independent provider of connectivity services designed, constructing and operating networks throughout the Asia Pacific metro region. SLC invest in fibre optic telecommunications infrastructure between locations of high interconnection density within markets experiencing significant growth in interconnectivity.

Recommended Asset allocations and active tilts

The global economy showed further signs of strain during the quarter, with manufacturing activity (ex the US) dipping into contractionary territory, with moderating US activity also caught in the same downdraft. These are impacts of the substantial (and simultaneous) tightening in monetary policy by various central governments in 2018, combined with ongoing “trade policy” tightening, including the stand-off between the US and China.

An aggressive pivot toward easier monetary policy by those same central governments stepped up during the quarter, with the cost of credit now back down. Ongoing monetary and fiscal stimulus is likely to be a feature of the investing landscape in the short term given elevated economic uncertainty, and explaining demand for safe haven assets including Gold. Government long bond yields are again at, or near record lows (many are negative), in key jurisdictions. Key equity markets continue to edge higher against this backdrop, suggesting investors in contrasting asset classes are struggling to agree on the economic outlook. Clearly these are abnormal times.

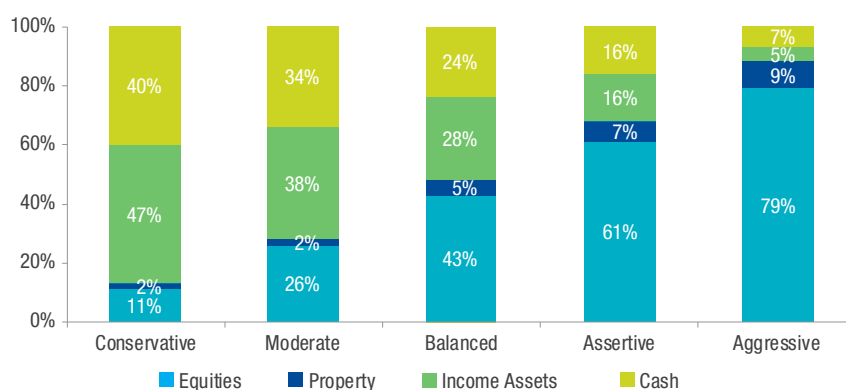
Investor expectations around growth, inflation and rates are being re-set lower for longer, and we expect further rate cuts. The yield differential in some equity sectors over bonds (particularly REITs and Utilities), rather than fundamentals, is the main driver of sector returns. Whether this can carry on much further is debatable. Parts of these sectors are clearly expensive, and we caution investors of chasing diminishing yield returns at the expense of assuming excessive portfolio risk. Our recent Equity Strategy work keeps a watch on tepid corporate profits versus dividend sustainability in this context.

Despite the abnormal environment, there are positives within the economic outlook: 1) US growth while softening is still solid at around 2%, 2) US employment remains at multi-decade highs; 3) Australian income growth (+3%) is

far better than headline GDP figures imply; and 4) central bankers have begun to combat economic headwinds.

Overall, we continue to caution that investors should temper expectations of above-average returns in a low growth environment. This backdrop supports cautious asset allocation settings. We've maintained our defensive tilts noting the economic unknowns in play (Trade, China, Brexit). We apply slight negative tilts to Equities (-1%) and Property (-1%) in favour of lifting our tilt toward cash (+4%) as insurance against negative surprises.

Recommended asset allocations inclusive of tactical tilts



Sources: Morningstar, Morgans

Benchmark long term asset allocations and current tactical tilts

	Conservative	Moderate	Balanced	Assertive	Aggressive	Tactical Tilts
Equities	12%	27%	44%	62%	80%	-1%
Property	3%	3%	6%	8%	10%	-1%
Income assets	49%	40%	30%	18%	7%	-2%
Cash	36%	30%	20%	12%	3%	4%

Sources: Morgans

Quick views per asset class

Equities	Equity valuations look stretched relative to flattening profit growth. Clearly yield arbitrage vs bonds is in full effect, and we caution against complacency given the abnormal drivers at play.
Listed Property	Low cash rates remain supportive, as does defensive income as a hedge against economic risks. However the sector is expensive, and it's debatable as to how much further this arbitrage has to run.
Global Infrastructure	Appetite for quality yield is strong given the interest rate outlook. Global infrastructure such as toll roads, airports and utilities remain attractive for income certainty and stable growth.
Listed Fixed Interest	We expect replacement capital deals from financial institutions over the year ahead given strong capital positions, but note issuers may seek to take advantage of attractive funding and pre-fund upcoming call dates. Corporate issuers are anticipated to continue looking to wholesale markets to raise funds. Listed fixed interest trusts are growing in popularity and provide investors with immediate diversification and we expect to see further issuance in this space.
Government Bonds	We continue to recommend that conservative investors with <\$250,000 stick to term deposits given the Government guarantee over direct Government bond investments.
Term Deposits	Leading term deposit rates continue to offer good risk adjusted returns at around 1.75% for six months, with deposits of 12 months sitting at 1.70%.
Cash	Despite lower returns, we maintain a higher cash weighting for capital preservation and to protect against downside risks.

Retail – Consumer bounce

The backdrop for consumer spending is better than it has been for some time with a favourable Election outcome, low interest rates, easing costs of living (excluding fuel of late), a bottoming in housing and fiscal stimulus via tax cuts/handouts. A third rate cut is broadly expected by year end, which will undoubtedly provide the biggest relief to disposable incomes this year.

Retail stocks rallied strongly in the wake of the Coalition win. FY19 results and trading updates were solid, while the prospect of fiscal stimulus drove additional buying in consumer stocks. Higher multiples have been applied to most stocks which looks sustainable to us given earnings are coming off a low base. The next wave of performance requires an earnings 'follow through'. We expect upcoming AGM trading updates will be solid, but we may have to wait until 1H20 results before management teams are confident enough to point to any earnings impact.

The health of the housing market is extremely important, and there are plenty of signs that we've seen a bottom in prices/activity. APRA's cut to the 7% serviceability rate and IR cuts have seen prices in Sydney and Melbourne show month on month growth for the first time since June 2019. Falling house prices through FY19 was a major consumer headwind, so even just a stabilisation here

should release a key pressure point.

In the background, most domestic retailers still face challenges including mature store footprints, the falling AUD (input cost pressure) and rapidly increasing online sales rates which carry higher costs to serve. So while things are looking better than they have in some time, pressures also remain. The savings rate, which has been declining in recent years, provides a key headwind should consumers choose to save, rather than spend any increase in disposable income.

We maintain a preference for stocks with structural growth options, which is important if we are set for a prolonged period of low interest rates and low growth. We prefer: **AP Eagers, Baby Bunting, Beacon Lighting and Lovisa.**



For more refer to our reporting season wrap up 'Post FY19 reporting season stock take' published 9 September. <http://bit.ly/2oGIHeI>

Strategy – International diversification

The domestic economy is showing early signs of a turnaround buoyed by low interest rates and a boost to tax returns. A strong infrastructure pipeline may continue to take some pressure off over the short term, but with businesses looking to conserve capital rather than re-invest, we think the medium-term outlook for growth will remain subdued. Pockets of opportunities do exist as highlighted by our preferred sector and stock exposures but the recovery will continue to be patchy.

Meanwhile, the US economy appears more positive even against the recent trade concerns with China. Indicators of employment and corporate confidence are still all at multi-year highs. With the Australian market representing just 2% of world market capitalisation, we think it's prudent to diversify beyond the domestic market to access global themes and sectors that would otherwise be missed.

Investing offshore has never been easier with 147 ASX listed products available to choose from. The universe of global equity investment opportunities is vast, but researching and selecting the right shares to invest in is a

challenging task for the typical investor.

There are numerous indirect options for Australian investors to gain international exposure, with both managed and passive opportunities. There is a significant number of exchange traded funds (ETFs) with a broad range of exposures to global equities. These are passive investments designed to track the performance of a certain index. There is also a large number of unlisted actively managed funds offering exposure to a broad range of international markets and sectors.

Our preferred global exposures include: **Magellen Global Trust (MGG), VanEck World ex Australia Quality (QUAL), and iShares Global 100 (IOO).**



Refer to our 'Preferred International List' for more ideas <http://bit.ly/2nWUEeQ>

A-REITS – Finely balanced?

A-REITs have broadly outperformed over the last year as investors seek yield in an ultra-low rates environment, and also favour defensive assets as a hedge against elevated risk. However this trend has recently broken down, and year to date the performance of the A-REITs Index at ~20% (total return) is now a touch behind the broader market (~22%).

The sector faces mixed operating conditions. The August reporting season showed that Industrial property is clearly the strongest subsector, with a number of REITs flagging intentions to increase their exposure. The Office market, particularly in Sydney and Melbourne, also looks good thanks to strong demand meeting limited short-term supply. However REITs exposed to residential housing have struggled due to falling house prices (though this outlook is now improving), and retail REIT results continue to be poor, reflecting subdued consumer spending and longer-term structural challenges.

Clearly the A-REIT yield differential over bonds, rather

than operating fundamentals, is the main driver of sector returns. Whether this can carry on much further is debatable, however the sector is clearly expensive, particularly on measures such as price versus net tangible value.

The aggregate sector yield of 4.3-4.4% still compares favourably to Australian long bond yields hovering close to only 1.0%, however this gap looks like it has begun a process of narrowing. Through September, the A-REITs sector has posted a loss of 2.0-2.5% at a time when the wider market has kept appreciating. This could be an early signal that the hunt for yield is running out of puff.

Our preferred plays under research coverage are:

Aventus Group which offers exposure to large format retail centres with AUM of +\$2bn offering a distribution yield of around 7% paid quarterly; and **APN Convenience Retail REIT** owning a portfolio of 70 service stations valued at \$355m and offering a c7% distribution yield paid quarterly.

Banks – Green shoots finally emerging

The most recent data points are pointing to a slight improvement in home lending activity and house prices. We expect further support from the introduction of the First Home Loan Deposit Scheme on 1 January 2020 and an ongoing easing bias from the RBA. This is comforting from a revenue growth and asset quality perspective and therefore also comforting from a dividend perspective.

While we are seeing green shoots on the credit growth and house price fronts, we remain mindful of risks to the Australian economy and therefore continue to keep a close eye on lead macroeconomic indicators such as consumer sentiment.

While further cash rate cuts from the RBA would be negative for major bank net interest margins (NIMs) if they were to be passed on to borrowers in full, then we only

expect the major banks to pass on enough to keep their NIMs broadly stable.

Looking over the medium term, we expect absolute cost reduction to provide upside to major bank earnings as the banks look to increasingly digitise and automate their processes.

Westpac remains our preferred major bank for its compelling value. This is the case despite our view that there is a risk WBC will cut its nominal dividend in November. Our base case at this stage is that WBC will not cut its dividend, but we sense that institutional investor pressure is building for a cut and this may impact the decision of WBC's Board. If WBC does re-base its nominal dividend, then then we'd expect stronger nominal dividend growth over the next 3 years.

Pricing table

Rank	Stock	Rating	Share Price	Target Price	Dividend Yield	Gross Yield	12 month Forecast TSR
1	WBC	ADD	\$28.50	\$33.00	6.6%	9.4%	25%
2	ANZ	ADD	\$27.30	\$29.00	5.9%	8.4%	15%
3	NAB	HOLD	\$28.00	\$24.50	5.9%	8.5%	-4%
4	CBA	HOLD	\$77.34	\$74.00	5.6%	8.0%	4%

Sources: Morgans, Bloomberg, Data as at 3 October 2019.



Resources – Cautious around trade tensions

Uncertainty remains a feature of the outlook for the commodity complex. Prolonged US-China trade tensions are clearly dampening regional business confidence, and in turn manufacturing activity (and GDP growth) which impacts fundamental demand and pricing for commodities. Not surprisingly, market sentiment toward the sector is struggling, which is evident in the severe under-performance of junior miners relative to the majors.


Interestingly, the sector heavyweights BHP and RIO et al have been reasonably resilient through this period, helped by low cost production (supporting robust cash flows through the cycle) and capital discipline which in recent years has supported out-sized shareholder returns (dividends and buybacks).


While sentiment is also weighing on energy stocks, we're not seeing this in physical oil pricing which has actually climbed ~20% in 2019. This has been driven by the oil market reaching supply-demand balance and


by heightened supply risks brought to attention by the recent attack in Saudi Arabia (impacting c5% of global supply). While the Saudis are moving quickly to restore this production, we expect oil pricing to maintain a risk premium as the oil market is reminded of its sensitivity to supply shocks. Given the disconnect between oil and oil equities, we see the best sector opportunities in **Woodside** and **Oil Search**.

The Geopolitical tensions described above have further bolstered the gold price due to its safe haven status. Global central banks have been cutting interest rates causing investors to divert funds to gold as a store of value. The RBA is one of these central banks that have recently cut rates however this has the added effect of devaluing the Australian dollar which further increases the AUD gold price.





Our key pick in the gold sector is **RED 5** due to its exposure to the AUD gold price as well as the significant growth story it is building.

Woodside 
ADD, TP \$34.97
Volatility yields better entry point

Oil Search 
ADD, TP \$8.72
Papua gets critical approval

RED 5 
ADD, TP \$0.50
Red means go

Recent initiations

- Netwealth (NWL)**  NWL and HUB are specialist investment platform providers (SPPs), providing the technology platform to financial intermediaries (financial planners and wealth advisers) and their clients to administer and manage investment portfolios.
HOLD PT A\$8.06
- HUB24 (HUB)**
HOLD PT A\$13.23
- Red 5 (RED)**  RED 5 limited (RED) is a multi-asset gold producer with two operational mines in Western Australia.
ADD PT A\$0.50
- OptiComm (OPC)**  OPC builds, owns and operates fibre based open access wholesale telecommunication networks. These are predominantly for residential premises.
HOLD PT A\$3.45
- Infigen Energy (IFN)**  Infigen owns and operates 670MW of wind farms across SA, NSW and WA and 268MW of firming generation.
HOLD PT A\$0.64

Morgans app and client website

Our client app gives you access to your adviser, your portfolio, research, market information and more.




Available for Apple and Android smartphones.



Find out more. Download now.

Sector and stock preferences











Morgans research analysts provide an update on key dynamics, the outlook and nominate their preferred picks by sector.

Category	Sector	Sector rating	Preferred	Analyst's overview
Financials	Banks		WBC	We're positive on the major banks and expect mid-single-digit underlying profit growth over the next 3 years. We don't think one-off remediation/regulatory costs will be large enough to threaten nominal dividends.
	Diversified Financials		LNK, KSL, GDG	Falling bond yields create headwinds for nearly all Diversified Financials stocks. The large-caps look fair-to-fully valued excluding those recovering from company specific issues, and we see better value among the small-mid caps.
Defensives	Cons. Staples		WOW	The major supermarkets continue to invest in smarter formats, online and new technologies although these are unlikely to deliver meaningful returns in the short term. Sector looks fully valued.
	Healthcare		RMD, SHL, PME	We think that Healthcare's mix of solid EPS growth combined with defensive earnings characteristics can support its premium sector rating.
	Telco		TLS, OTW	The telecommunications sector has continued its recovery off the lows this quarter, with a number of positive announcements that has seen investor sentiment improve, as well as share prices.
	Infra and Utilities		SYD, APA	The key beneficiaries of the lower bond yields are those stocks with long-term take-or-pay contracts (APA), patronage risk (TCL, ALX) or a mixture of both (SYD).
	A-REITs		AVN, AQR	A-REITs are expensive but are in favour for their yield in an ultra-low rates environment, and as defensive assets as a hedge against elevated risk. However there are early signs their appeal relative to cyclicals is abating.
Cyclicals	Cons. Discretionary		WES, APE, LOV	The consumer spending outlook has materially improved due to the Election outcome, rate cuts and fiscal stimulus (tax cuts). Structural challenges remain (falling AUD, online competition) and the housing market is critical, but we think that short-term momentum can be sustained. We prefer retailers with structural growth options.
	Industrials		ORA, CWY, PWH	For all the talk about a sluggish Australian economy (consumer, energy, sentiment), the outlook for domestic cyclicals looks more appealing versus global issues (Trade, Brexit, Hong Kong) which are now biting some offshore earners.
	Online media		IRE, FDV	We think those names with dominant brands, strong adoption, capital light business models and high ROC/ROE will continue to maintain premium ratings in a market starved of growth.
	Ag, Food & Bev		TWE	Drought conditions continue to bite. While some names are oversold, we do see further potential downside risk to earnings and are cognisant of stretched balance sheets.
Resources	Metals & Mining		OZL, RED, ORE	Commodities are battling stiff economic headwinds which have weighed on demand (manufacturing) and confidence (physical and equities pricing). A strong easing bias by key central banks through 2019 has the potential to re-stimulate activity in early 2020, as does any weakness in the abnormally strong US dollar.
	Energy		WPL, OSH	The sluggish performance in Oil & Gas equities has lagged improving fundamentals in oil prices themselves, providing opportunities in quality names.

 Negative
  Deteriorating
  Neutral
  Improving
  Positive

Morgans best ideas

Our best ideas are those that we think offer the highest risk-adjusted returns over a 12-month timeframe, supported by a higher-than-average level of confidence. They are our most preferred sector exposures.

ASX 100		Ticker	Price	12 month price target	Dividend yield	Gross yield	12 Months TSR	Risk
Telstra		TLS	\$3.54	\$4.46	4.5%	6.5%	30%	Lower
Wesfarmers		WES	\$40.19	\$37.41	4.0%	5.7%	-3%	Lower
Treasury Wine Estates		TWE	\$18.76	\$20.60	2.3%	3.3%	12%	Moderate
Woolworths		WOW	\$37.59	\$34.45	2.9%	4.1%	-5%	Lower
Woodside Petroleum		WPL	\$32.20	\$34.97	8.0%	11.4%	17%	Lower
Oil Search		OSH	\$7.19	\$8.72	2.9%	2.9%	24%	Moderate
Westpac		WBC	\$29.70	\$33.00	6.3%	9.0%	17%	Lower
Sonic Healthcare		SHL	\$28.72	\$31.00	3.0%	3.5%	11%	Lower
Sydney Airport		SYD	\$8.25	\$8.71	4.8%	4.8%	10%	Lower
APA Group		APA	\$11.45	\$10.64	4.4%	5.0%	-3%	Lower
ResMed Inc		RMD	\$20.20	\$21.27	1.1%	1.1%	6%	Moderate
Cleanaway Waste Mgmt		CWY	\$2.00	\$2.31	2.1%	3.0%	17%	Lower
Link Administration		LNK	\$5.76	\$6.47	3.0%	3.0%	15%	Moderate
Orora		ORA	\$2.91	\$2.97	4.5%	5.0%	7%	Lower
OZ Minerals		OZL	\$9.52	\$10.95	2.3%	2.3%	17%	Moderate
Frontier Digital Ventures		FDV	\$0.73	\$0.94	0.0%	-	29%	Higher
PWR Holdings		PWH	\$4.85	\$5.30	2.1%	2.9%	11%	Moderate
Lovisa		LOV	\$12.60	\$13.66	2.4%	3.5%	11%	Moderate
AP Eagers		APE	\$14.15	\$15.55	3.5%	4.9%	13%	Moderate
Cooper Energy		COE	\$0.57	\$0.67	0.0%	-	18%	Higher
Kina Securities		KSL	\$1.46	\$1.51	9.6%	9.6%	13%	Higher
Generation Development Group		GDG	\$0.65	\$0.83	3.1%	3.1%	30%	Higher
Pro Medicus		PME	\$29.33	\$32.79	0.4%	0.4%	12%	Higher
Over The Wire		OTW	\$4.89	\$5.16	0.8%	0.8%	6%	Higher
IRESS		IRE	\$11.74	\$15.00	4.0%	4.7%	32%	Moderate
Orocobre		ORE	\$2.67	\$4.97	0.0%	-	86%	Higher
Red 5		RED	\$0.27	\$0.50	0.0%	-	84%	Higher
Aventus Group		AVN	\$2.70	\$2.69	6.3%	6.3%	6%	Lower
APN Convenience Retail REIT		AQR	\$3.37	\$3.43	6.5%	6.5%	8%	Lower

Source: Bloomberg, Morgans, Data as at 2 October 2019

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